

**Windward Outreach Survey Results
for a UHWO Bachelor's Program
on the Windward CC Campus**

**Prepared by
The Assessment Office
University of Hawaii - West Oahu
June 8, 1995**

Introduction

The Windward Outreach Survey was sent out on April 3, 1995. A mailing list of former Windward Community College students was used to generate names for the survey. The month of April was set aside for responses, with a reminder sent ten days before the deadline. A total of 555 questionnaires were sent out, 104 were returned as undeliverable. Of the 451 surveys delivered, 169 were returned and useable for a response rate of 37%.¹

Summary

The survey indicated a high interest for a UHWO bachelor's degree program at the Windward Community College Campus. Eighty percent of the respondents (135 out of 169) said that they were interested in pursuing a bachelors degree. Further, 40% of all respondents (54 out of 169) said that they would definitely enroll if a program such as the one planned were offered. The overwhelming majority (81%) said that they could afford to attend the program at current tuition rates. The program of choice was for a major in either Business Administration or Psychology, (with the two disciplines almost tied as the first choice with 23% and 22% respectively of those responding.) The preferred enrollment format was for weekday evenings (41% of all responders) with the second choice as the Friday evening and Saturday format (35%).

¹ The survey form is attached as Appendix I, together with the raw results to each question.

An analysis of those respondents with the highest interest in enrolling indicated a preference for Business Administration and Psychology as their choice of a major, with Psychology a slight favorite. Further the high interest group prefers the Friday evening and Saturday format and are more likely to attend an informational session.

Overall Results

- Eighty percent of the 169 respondents said that they were interested in a bachelor's degree program if one were offered on the Windward Community College campus.

- Slightly more than sixty percent of those responding had their AA or AS degrees as their highest degrees. Eleven percent had their Bachelors degrees and the rest did not have a degree.

- As their first choice for their major, respondents selected Business Administration and Psychology, which had 23% and 22% respectively, with Public Administration a distant third at seven percent.

- In the second choice for a major, Sociology was first at 23%; Psychology second at 14%; and Business Administration third at 13%.

- In the third choice for major, Public Administration was first at 16%; Business Administration at 11%; and Economics and History tied at third with 10%.

- The preferred scheduling of classes was weekday evenings (41%), and the second choice was for Friday evenings and Saturday (35%).

- When asked if they would be able to attend at UHWO tuition rates, 81% (109 out of 135) of those responding indicated they would, while 13% (17 out of 135) said would do so only with financial aid. No one indicated that they would not be able to attend at these rates.

- When asked about their level of interest in attending a program such as the one planned, 40% (54 out of 169) indicated that they would definitely enroll. Sixteen percent (22 out of 169) said that they would take courses selectively, and 34% said that they needed more information before making a decision.

- Seventy percent (93 out of 169) said that they would be interested in an informational session in the Windward area to learn more about UHWO's plans for a bachelor's degree program, while 25% said they were not sure if they would attend such a session.

- And finally, 90 % of the respondents requested that they be kept on UHWO's mailing list in order to receive future announcements.

- Most of the sixty-two comments and suggestions received strongly favored the resumption of the bachelor's degree program at the Windward campus. Comments such as "great idea" and "when will it start" were frequently given. Other comments reflected personal preferences in a major or a course delivery format. It is significant that none of the comments were negative, ie, that the program was a bad idea or that it would not work.

Results of Respondents with High Interest

The overall results show that over eighty percent of all respondents (135 out of 169) are interested in attending a bachelor's program if one is offered by UHWO. And of respondents interested in enrolling, almost sixty percent would definitely enroll or selectively take courses² Since these respondents are the ones most likely to enroll in the program, a closer look at their preferences is useful. The following analysis focuses on the preferences of the 76 respondents who would most likely enroll.

For this group their first preference for a major is Psychology with 25% (19 out of 76), and Business Administration second with 18% (14 out of 76). This result differs slightly from all responders where both disciplines were almost tied at first.

The preparation of this group also differs from all responders. This group has a greater proportion of students who have completed their associates degrees (80% vs 64%).

The scheduling of classes preferred by this group is for Friday evenings and Saturdays (43%) rather than weekday evenings. This result differs from the preference of all responders where weekday evenings were the preferred format.

² From question #6 "What is your present level of interest in pursuing a bachelor's degree program such as the one planned by UH-West Oahu?", 132 persons said they were interested in taking courses. Of those, 76 or 58% said that they would either ".... definitely enroll and pursue a degree" or "....selectively take some courses".

The percentage of responders from this group who are able to attend at current tuition rates are the same as the overall respondents (81%).

And finally, a greater percentage from this group of responders indicated an interest in attending an informational session. Eighty-two percent of them said that they would be interested as compared to seventy percent who were interested from all respondents.

Appendix I

University of Hawaii - West Oahu Windward Outreach Survey

1. Are you interested in pursuing a bachelor's degree program if offered evenings or weekends on the Windward Community College campus?

(135/79.9%) Yes

(34/20.1%) No

If you checked "YES," please answer the remaining questions and return the questionnaire. If "NO," simply return the unanswered questionnaire. Thank You.

2. Which item below best describes your highest level of educational attainment at this time? (Check only one item)

(1/7%) No college credits earned so far.

(5/3.6%) 0-44 college credits, but no degree.

(6/4.3%) 45 or more college credits, but no degree.

(95/68.8%) Associate in Arts Degree (Major: _____)

(7/5.1%) Associate in Science Degree (Major: _____)

(19/13.8%) Bachelor of Arts Degree or higher.

3. If you pursued a UH-West Oahu bachelor's degree program, in which of the following academic areas would you like to major? Indicate your preference by using: **1** for first choice, **2** for second choice, **3** for third choice. **Please use each number only once.**

(1st choice)

(2/1.5%) Anthropology

(3/2.2%) Philosophy

(30/23.0%) Business Administration (-) Political Science

(2/1.5%) Economics

(30/22.2%) Psychology

(4/3.0%) English Literature

(10/7.4%) Public Administration

(5/3.7%) History

(9/6.7%) Sociology

(39/28.9%) Other (Identify)

(2nd choice)

(6/5.8%) Anthropology

(-) Philosophy

(13/12.5%) Business Administration (10/9.6%) Political Science

(9/8.7%) Economics

(15/14.4%) Psychology

(2/1.9%) English Literature

(11/10.6%) Public Administration

(4/3.8%) History

(24/23.1%) Sociology

(10/9.6%) Other (Identify)

(3rd choice)

- | | |
|--|---|
| (7/8.6%) Anthropology | (6/7.4%) Philosophy |
| (9/11.1%) Business Administration | (5/6.2%) Political Science |
| (8/9.9%) Economics | (7/8.6%) Psychology |
| (5/6.2%) English Literature | (13/16.0%) Public Administration |
| (8/9.9%) History | (7/8.6%) Sociology |
| (6/7.4%) Other (Identify) | |

4. If you enrolled in UH-West Oahu's program, which format would you prefer for class meetings. (Check only one item)

- (55/40.7%)** Weekday evenings
(47/34.8%) Friday evenings and Saturdays
(17/12.6%) Saturdays only
(15/11.1%) Other (Describe) _____

5. UH-West Oahu's tuition rates will be as follows:

- * Resident of Hawaii: \$39 per credit (\$117 per 3 credit course) or \$457 per semester (12 or more units)
* Non-resident of Hawaii: \$129 per credit (\$387 per 3 credit course) or \$1640 per semester (12 or more units)

Would you be able to attend a bachelor's degree program at these tuition rates?

- (109/80.7%)** Yes
(-) No
(17/12.6%) Only if financial aid is available
(7/5.2%) Other (Explain) _____

6. What is your present level of interest in pursuing a bachelor's degree program such as the one planned by UH-West Oahu? (Check only one item)

- (54/40.0%)** I would definitely enroll and pursue a degree.
(22/16.3%) I would selectively take some courses.
(46/34.1%) I am interested but need more information before making a decision.
(10/7.4%) I am interested but do not plan to enroll in the near future.
(3/2.2%) I am not interested at this time.

7. Are you interested in attending an informational session in the Windward area to learn more about UH-West Oahu's plans for a bachelor's degree program offered on the Windward Community College campus?

- (91/69.4%)** Yes
(7/5.2%) No
(34/25.4%) Not sure

8. Would you like to be kept on UH-West Oahu's mailing list so that you receive future program announcements?

- (116/89.9%)** Yes (My name is _____
Address _____ Zip _____)
(13/10.1%) No

9. In the space provided below, please ask any questions or suggest any ideas that you might have about UH-West Oahu's plan for an accelerated evening or weekend upper-division program for Windward residents.

(See Below)

Please return the completed survey in the enclosed self-addressed and stamped envelope before April 30, 1995. Any questions may be directed to:

Dean of Faculty
University of Hawaii - West Oahu
96-043 Ala Ike
Pearl City, Hawaii 96782
Tel: 456-4718

Comments and Suggestions

When will this start? Can you start this summer with a few classes at WCC? Thank you for wanting to continue this program.

You're answering a great need for educational opportunities for Windward adults. Thanks.

Starting date?

Since I work full time on weekends, I would be especially interested in M-F courses, day or evening. I currently attend UH Manoa full time, and the commute is very time consuming. I would love to return to the WCC campus!

Having classes on the windward side will give me the chance to finish my BA earlier, plus I will be able to take more classes.

I finished my AA at Windward with plans to attend this program. Then you stopped offering it so I started at the West Oahu campus. Please come back to Windward.

Day classes may prove acceptable to many students as well as evening and weekend classes. Would it also be possible to take more than 3 classes per semester to shorten the amount of time to earn a BA?

What about evening and weekend offerings?

I suggest to have a "nursing program" available for Windward residents since it is an occupation in demand and the commute to Diamond Head or Manoa is a distance to travel plus the number of automobiles on the road and limited parking!

I think it's great that this option would be presented to Windward residents. Please send me information as it materializes. Mahalo and good luck.

I am interested in getting a Master's degree at the same opportunity that you offer for a Bachelor's degree. I will be receiving a Bachelor's of Art degree in Political Science at Manoa, Summer of '95.

Something with Early Childhood or French or Elem. Education would be great!

None at this time.

This plan sounds like a great idea. I know a lot of people will be interested in it.

Will WCC be able to tap in the U. of H. other courses by television? Maui, Kauai, and Lanai are able to.

What exactly is Public Administration? Great idea! Would make it feasible to get my BA soon!

This sounds like an answer to my prayers, time-wise it's great, 6 weekends for 3 or 4 years is reasonable.

Great idea and it's about time!

Will you provide senior citizen registration, as before?

The Windward campus is ideal for supplying any courses. This facility is under-used. If we had more evening and weekend courses, more people would be able to pursue a degree.

There needs to be a program like this on the windward side, thank you.

Windward students need programs like this. Please keep me informed. Thank you!

I am not a windward resident. Would that disqualify me from the program? How soon would this start?

Does the university give credit for work experience such as Hawaii Pacific University? Is a language required for this four year degree?

I am leaving the island soon. Had I stayed, this would have greatly interested me. I'll answer this in that light. There is an interest and need for this program.

If classes were offered on weeknights I would be very likely to attend.

If this program will be pushed through, it will provide better opportunity for working mothers like me to pursue a career here in Hawaii. Weekend classes are good so that you will be in school only for the weekend and not too tired from work.

Enforce it.

I could not be happier at the prospect of being able to continue my education at WCC. The time involved in traveling to Honolulu has prohibited me from continuing this past year. If the program is a reality I hope information can be sent out ASAP so those of us who'd contemplate enrolling at UH can be planning accordingly. Thanks!

I think they should offer more degrees that are not offered at UH West Oahu, such as education or journalism and communications.

I would like to see more courses offered at one time so it would take 2-3 years for a bachelors instead of 3-4 years.

What time will the classes be held on Friday evenings and Saturday mornings? How long will the classes be?

It's about time we had this program. Great idea. How about something in the Social Work field?

It's a wonderful idea!

Why did it take so long for this plan to be proposed? I am certain that there will be many interested windward residents who will undoubtedly take advantage of such a program.

What about that new science building?

I'm currently enrolled at UHWO. My intentions were the weekend classes when I first attended. Due to the budget cuts classes at WCC were canceled. I would benefit from classes at WCC offered by UHWO. Would I be eligible then or would the process take some years?

I would like to know if UH-West Oahu has any graduate programs.

To have a mixture of classes that are offered in certain semesters or that are offered at Manoa.

This sounds like a great idea. It would lessen my frustration going to Manoa. I hope that you will employ this program soon.

What about subjects like Methods - Statistics - and Senior Projects?

Sounds like a great idea! But with a Bachelor's already, I'm not interested. I guess I was not the usual WCC student.

I have attended weekend Psy courses at WCC and was so disappointed when our WCC program was canceled! Several petitions were signed and hopefully received your attention to this important concern for windward residents who want to avoid travel and traffic congestion. Thank you for this opportunity to voice my opinions! I probably will graduate from WO before the WCC program is re-established, however, I share the same feelings as many WCC students who wish to attend WO and received a Psy degree! I will relay information to students graduating from WCC. I tutor/counsel with the TRIO program on that campus.

Why do you come up with this now? When I inquired last semester I was told absolutely not! Is it because another University is over there to assist the students and meet the needs of the community in a timely manner!?

Why was the limit of students set at 35? Why not at 15 for each class? I personally know more than 35 people who would attend.

The regular semesters are 16 weeks. I like accelerated courses, but to only have 12 weeks in a year is junk. You should have a double spring and double fall semesters. 6 weeks of class, then 2 weeks off, then another 6 weeks in both spring and fall. After all, if you take accelerated courses you'd want to get your degree sooner than 3 to 4 years. If not, more better go UH and do it in 2 years.

Great idea! Any plans for child care for Saturday classes?

How about Master's program/classes? I am currently taking classes at the West Oahu campus. I would definitely prefer to take classes on the windward campus if offered soon before I plan to graduate in 1996.

I hope WCC is able to pursue this program! It is a very good idea! Thank you anyway!

Once I receive a bachelor's degree from UH Manoa, can I still pursue one at WCC?

Hope to have a teaching degree program or something like that.

It's very difficult sometimes to get to UHWO. I love the instructors and classes, but would take many more if they were offered at Windward.

Will the library services and computer room be available during these school hours for research, etc?

Great idea!

I think this is great for windward residents. It's too bad I won't be able to take advantage of it.

Would my credits from UH Manoa be transferred? Can we pursue more than one bachelor's degree on this program?

I need a graduate degree after I get my BA!

I would like to participate in the UH West Oahu program, but I work 6 days a week, Monday through Saturday, half days on Wednesday and Saturday until noon. Would having classes on Saturday afternoons be an option? May I take 2 classes instead of 3 since I have a full time job? Are you planning on having correspondence courses? Any business courses for the Associate degree program?

I do not have any questions or ideas at this time, but I just want to let you know that this is a very productive plan for us community college graduates.

Why were UH West Oahu's classes at WCC discontinued? Why are you offering this for only 35 students? When will you start this offer? Where are the instructors coming from?

Are the requirements different the UH Manoa? example-foreign language? I am required to take another whole year of Japanese and it is that requirement that hold me back from graduating.

How long would it take to complete a degree? How many classes will be available per day/night? Will these credits be applicable for other degrees in the UH system? Will these credits be applicable for or transferable to HPU degrees?

It would be great if the campus location could offer pre-nursing courses. I am currently seeking admission to KCC's nursing program and am driving to Schofield from Waimanalo three times a week to complete some of these pre-requisite courses. All of the students in my class are working adults.